

# Strategic Communications

## *Leadership Certificate Program*



*Essential skills for today's public and nonprofit communicators*

## SEMINARS

Each seminar is 2.5 hours in length and focuses on practical skills and application

- » ***Communication Planning and Content Creation for Public Organizations***
- » ***Digital Communications & Social Media***
- » ***Public and Media Relations***
- » ***Emergency Communications Planning for Public Organizations***

## TO PARTICIPATE

- Complete registration form on back or register online at [ce-catalog.rutgers.edu](http://ce-catalog.rutgers.edu)
- Course # CELG-6150-SP17-1
- \$400 for 4 seminars
- All classes held at 303 George Street, New Brunswick
- Classes begin at 9:30 AM and end at 3:00 PM

**RUTGERS**

Center for Executive Leadership  
in Government

**April 11 and 13, 2017**

Leadership Certificate Registration Form  
Center for Executive Leadership in Government  
Phone: 732-932-6998 x603



Complete your registration several ways:  
Fax to: 732-932-3586

Mail to:  
Rutgers, The State University of New Jersey  
Center for Government Services  
303 George Street, Suite 604  
New Brunswick, NJ 08901

Last Name:	First Name:	Job Title:
Address:	Please check one: <input type="checkbox"/> home <input type="checkbox"/> work	
City:	State:	Zip:
Phone:	Fax:	
Email:		
Company:		
Name to appear on certificate:		

<b>Course Title</b>	
Leadership Certificate Program	Fee: \$400.00
<b>Course #:</b> CELG-6150-SP17-1	
<b>Dates:</b> April 11 and 13, 2017	

**Questions?** Please call Cathy Marshall at 732-932-3640 ext. 641.

**Payment Information**

Check, voucher, or credit card information must accompany registration form.  
Make payment and purchase orders payable to Rutgers CELG.

Payment Enclosed       Purchase Order No. \_\_\_\_\_  
(Include copy of P.O. with registration)

**Credit Card Information**

Name as is appears on card: \_\_\_\_\_

Card Type:       Visa       MasterCard       American Express       Discover

Credit Card Number: \_\_\_\_\_      Security Code (3 or 4 digit): \_\_\_\_\_      Expiration Date: \_\_\_\_\_

Account Type:

Personal Credit Card       Corporate -  
Co-Name: \_\_\_\_\_

I certify that the information provided is complete and correct. I hereby authorize Rutgers University Center for Government Services to collect payment for the charges indicated above. I am aware of the cancellation and refund policies in regards to the courses listed above.

Authorized Card Holder Signature: \_\_\_\_\_